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## Advocating for OER Without Financial Support: Is it Possible?

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## Welcome to OpenCon NYC 2018!

### Tonight's Agenda

- 5:30 - 6:15 pm Registration and networking
  - 6:15 - 7:15 pm Panel Discussion with Themba Flowers, April Hathcock, and Megan Wacha
  - 7:15 - 7:30 pm Break
  - 7:30 - 8:30 pm Lightning Presentations
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### About Our Panelists



**Themba Flowers** is currently the Director of Digital Scholarship Services at Yale University. In this role, Themba wears many hats with responsibilities encompassing the overlaps between Library, IT, learning environments, research services, data analysis and reproducibility, digital publishing, and educational technologies. His current and previous functions include teaching workshops, developing assessment programs, managing technology initiatives, designing and supporting next-generation learning spaces, as well as providing instructional design and research support.



**April Hathcock** is the Scholarly Communications Librarian at NYU where she educates the campus community on issues of ownership, access, and rights in the research lifecycle. Before entering librarianship, she practiced intellectual property and antitrust law for a global private firm. Her research interests include diversity and inclusion in librarianship, cultural creation and exchange, and the ways in which social and legal infrastructures benefit the works of certain groups over others. She is a 2018 Library Journal Mover and Shaker, as well as the author of the article "White Librarianship in Blackface: Diversity

Initiatives in LIS" and the blog *At the Intersection*, which examines issues at the intersection of feminism, libraries, social justice, and the law.



**Megan Wacha** is the Scholarly Communications Librarian at the City University of New York's Office of Library Services. Prior to joining CUNY, she served as the Research and Instruction Librarian for the Performing Arts at Barnard College and held positions at the New York Public Library for the Performing Arts and NYU's Fales Library & Special Collections. Megan holds an MSLIS from Pratt Institute and an MA in Performance Studies from New York University. In addition to leading open research initiatives at CUNY,

Megan is the President of Wikimedia NYC, a non profit dedicated to connecting the peoples and institutions of New York City with Wikipedia and the larger free culture movement.

## About Our Lightning Presenters

### **Collaborative Blogging as Open Resource Archive**

Marina Hassapoulou  
New York University

Student projects and labor are typically undervalued within the Humanities. This presentation will highlight how important student contributions are in building new resources for research and creative development

### **Videos: The Overlooked OER**

Michael Nagler  
Mineola UFSD

The internet is filled with high quality educational videos. Unfortunately, aren't organized in any cohesive way. Join One Districts' journey to change that.

### **Advocating for OER without Financial Support: Is it possible?**

Juliana Terciotti Magro  
Touro College

This talk will delve into the beginnings of an OER initiative at Touro College, focusing on how we started this project without any financial support. It will also announce the results from the first adoptions, less than a year into their project.

### **Manifold Scholarship: Open Scholarly Publishing at the Pace of the Web**

Matthew K. Gold  
The Graduate Center, CUNY

This presentation will introduce Manifold (<http://manifoldapp.org>), an open-source scholarly communication and book publishing platform funded by the Andrew W. Mellon Foundation. Created by the University of Minnesota Press, The GC Digital Scholarship Lab, and Cast Iron Coding, Manifold aims to present the scholarly monograph in a new networked and iterative form. The platform makes it easy to turn ePubs, Google Docs, Markdown, and HTML documents into living publications. This presentation will explain what Manifold is, how it works, and how others may begin using it on their own for a variety of publishing and pedagogical needs.

### **The "River of Ebooks" Project**

Eric Hellman  
President, Free Ebook Foundation

Free ebooks get revised, forked, and rebuilt... a lot, in a lot of places. Together with students at Stevens Institute of Technology, we're building a way to track, syndicate, and archive the entire river of free ebooks.

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