



Yearbooks and Newsletters

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5-1995

## Touro College Libraries Newsletter Vol. I No. 1

Touro College Libraries

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# The Touro College Libraries Newsletter

## From The Director's Desk

by Dr. Jacqueline A. Maxin

I am delighted to begin our first newsletter with exciting personnel announcements. *Chaya Drillman*, former Associate Director of Libraries, has moved from the Main Campus Midtown to the new Midwood Facility where, as Chief Librarian, she is developing resources and services to support new programs in special education and physical and occupational therapy, and to supplement other Touro libraries and programs in Brooklyn. *Idelle Rudman*, former evening Librarian at the Bensonhurst Main Facility, is now Librarian at the Main Campus Midtown. *Sharon Gongola* has rejoined us as Librarian at the SLE Rockland County Facility. *Evelyn Behar* has also come aboard as Librarian at Midtown to help implement Touro's OPAC (online public access catalog); Evelyn is being assisted by *Esther Feldman*, also at the Library in Midtown, and by *Tova Friedman* at the Library in the Women's Building.

In order to build Touro's online catalog, the Libraries have become a member of *OCLC*, the world's largest database of bibliographic information. OCLC has more than 32 million library catalog records and 500 million location listings! As our library holdings are matched with OCLC catalog records, the records will be downloaded into INNOPAC, the same online catalog system used by the Touro's Law School Library. Downloading will begin in June, and during the Fall, OPAC PCs will begin to be installed at our larger Libraries.

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## Welcome Readers

by Shaindy Kurzman, Editor  
Elaine Braithwaite, Co-Editor

Welcome to this inaugural issue of the Touro College Libraries Newsletter. We, the sixteen member libraries of Touro College, aim to provide you, the faculty and students of all the branches of Touro College, with the latest information about all our libraries.

Our library collections serve a diverse population, and support undergraduate and graduate programs at centers in Manhattan, Brooklyn, Queens, Dix Hills, and Rockland County. Our goal is to introduce you to our libraries, each of which has its own particular subject emphasis and strength.

During the past year, many changes have been implemented. Several libraries have received computers and software to enable you to search a myriad of topics, and our periodicals holdings have been revamped to meet the specific demands of each individual center. Our libraries have played host to a variety of meetings and lectures sponsored by our centers. We have seen Touro College expand tremendously, and our libraries have reflected this growth.

This is a fitting opportunity to wish "Hatzlacha Raba" and best of luck to Mrs. Chaya Drillman, who, based at the Main Center, guided literally thousands of you over the past seventeen years. The library staff, at its most recent quarterly meeting, warmly acknowledged Mrs. Drillman's unique contribution as a respected and valued colleague, and presented her with a lovely plaque. Mrs. Drillman is currently Chief Librarian at the exciting new Midwood Center in Flatbush.

You are all invited to take advantage of this new forum to air your comments and suggestions. We look forward to hearing from you.

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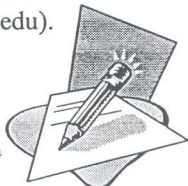
## From the Director's Desk...

*Continued from Page 1*

Thanks to the TACT newsletter, you are probably aware that many of our Libraries have *PowerPages*, an electronic index to over 1,600 general reference publications, including academic journals, popular magazines, and the most important business publications (many of which are in our Libraries). Full-image articles from 450 of these publications can be obtained on-site with just a few keystrokes. Consult the Directory of Libraries in this issue for Libraries that have this resource.

The Libraries mentioned above also now have a networked version of *Books in Print PLUS*. With this electronic resource, you can search and browse over 1.8 million publication citations that can be printed or downloaded on-site. Librarians will use this source extensively in building their collections, and we anticipate student use in creating subject bibliographies and faculty use when revising course syllabi.

Please remember that the key to successful research and use of resources in the College's and area libraries is your Touro Librarian. We offer extensive reference assistance and a comprehensive library instruction program. Introduce yourself to us so we can better facilitate your research projects and assignments. You can reach me at the Main Campus Midtown Library (consult the Directory) or via the Internet ([maxin@tact.touro.edu](mailto:maxin@tact.touro.edu)).



## A Note To The Faculty

Even as we approach the end of this semester, it is time to plan ahead for the summer and fall sessions. Since our acquisition process takes several weeks, please submit your book request lists to your center's librarian as soon as possible. Your prompt cooperation will ensure the timely receipt and processing of your material.

### The Touro College Libraries Newsletter

Editor	Shaindy Kurzmann
Co-Editor	Elaine Braithwaite
Thanks To	Malya Rabi

## What Employers Expect of College Graduates: International Knowledge and Second Language Skills

*Excerpted by Elaine Braithwaite*

### An Education Research Report

Since the 1979 report of the President's Commission on Foreign Language and International Studies, *Strength Through Wisdom*, U.S. colleges and universities have sought creative ways to encourage the study of languages other than English and to add international dimensions to the undergraduate curriculum (Lambert 1989). In recent years, this effort has been given a boost by requirements for the study of non-Western culture, history, geography, and politics in many undergraduate programs. In the 1980s, the principal argument for these efforts was the increasingly competitive global economy. In the 1990's, the argument is part of a larger normative appeal for student understanding of a multicultural society and world.

Beyond both these utilitarian and normative arguments has been a higher volume of international student exchange, involving not only that between the United States and other countries, but also regional exchanges of students, for example, in the European Community and the Pacific Rim (Zikopoulos 1989; UNESCO 1989; Ebuchi 1989).

The rhetoric and efforts in the United States are now showing results...Foreign language study is now an entrance requirement in 26 percent of U.S. colleges and universities (versus 14 percent in 1982-83) and a degree requirement in 58 percent (versus 47 percent a decade ago) (Brod and Lapointe 1989). Bachelor's degrees awarded annually in languages than English have increased 28 percent (to 12,100) over the past decade, more than twice the increase in overall bachelor's degrees (Snyder 1993). As for increases in college student course-taking in international fields, the jury is out until the major national college transcript sample covering 1982-1993 is fully coded and released this year. But anecdotal evidence suggests an upsurge.

☛ **What do Employers Value?** Do U.S. employers, particularly those with large international operations, value this education and training when they recruit and hire recent college graduates? To what extent do they sponsor additional education in international affairs or languages

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## News From Our Centers

### Brighton Beach Main Facility

by Suzanne L. Burach

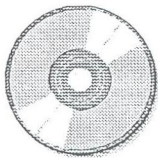
The Brighton Library has recently received the *Taking Sides Library*, composed of twenty debate-style readers. It is an easy-to-access source of lively and thought-provoking controversial issues from a wide range of disciplines, such as educational, moral, political, psychological, and legal issues. The purpose of the debate format is to stimulate interest in the subject matter and to encourage the application of critical thinking skills.

### The Flushing Center

by Jerome Goldstein

The library at the Flushing campus has been connected to the Touro College computer network. This gives the library an electronic mailbox, enabling us to communicate with librarians at the other Touro sites already connected. Contact us at our E-mail address: goldj@tact.touro.edu. We can also go through the Internet and contact other colleges and universities around the world. Our Internet connection provides students with access to other databases at remote sites for research.

We have also added CD-ROM (compact disk-read-only memory) technology. This technology uses small disks, each of which contains the equivalent of up to 200 textbooks' worth of information. These disks can also hold audio and video data for multimedia applications. Titles that are now available include:



- *The New Grolier Multimedia Encyclopedia*;
- *Toolworks Reference Library*;
- *U.S. Presidents*;
- *Microsoft Bookshelf '94*.

Another title that will be especially useful is *PowerPages*. This database of magazine articles is an easy way to search for information for research and reports. Simply type in the topic you need, and a list of citations to magazine articles on that subject is provided. Select the articles which you are interested in, and they will be printed out immediately. You do not need to locate the magazines and then copy the article, and the program is very easy to use. *PowerPages* indexes many magazines and journals, including *The New York Times*.

February was Computer Learning Month at the Flushing campus. All classes visited the library to learn how the new technology can help them in their studies.

### King's Highway

by Bashe Simon

The Touro College Library at the Kings Highway Computer Center Facility supports the Computer Science and Business and Management Departments. We have an extensive collection in these areas. The library also contains books and other materials in support of the core curriculum offered at the Kings Highway Computer Center Facility.

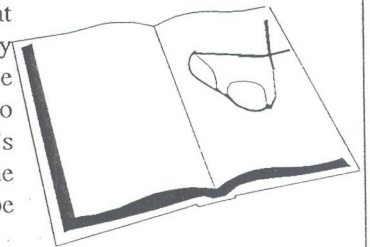
We are presently in the process of library book requisitions. All faculty members are encouraged to submit lists of books to supplement class textbooks. We suggest that professors consult *The New York Times Book Review*, *Library Journal*, *Choice*, and other appropriate professional journals for collection requests.

### Sunset Park Facility

by Elaine Braithwaite

#### About Our Sunset Park Collection

An informal survey of the literature collection at Touro College Libraries' Sunset Park Facility shows oldings of over 30% of the works most frequently recommended by college and university pre-college reading lists, freshman syllabi, and core programs. An added bonus for Touro's well-read student is that many additional books by the authors of the recommended works are also represented in Sunset Park's collection. Some of the recommended works to be found include:



- *A Farewell to Arms*, by Ernest Hemingway
- *A Passage to India*, by E.M. Forster
- *Brave New World*, by Aldous Huxley
- *Gulliver's Travels*, by Jonathan Swift
- *Leaves of Grass*, by Walt Whitman
- *Invisible Man*, by Ralph Ellison
- *Madame Bovary*, Gustave Flaubert
- *One Hundred Years of Solitude*, by Gabriel Garcia Marquez
- *Sons and Lovers*, by D.H. Lawrence
- *The Great Gatsby*, by F. Scott Fitzgerald



## About Our Sunset Park Faculty

Touro College/SGS faculty members Jules Heyman, PhD. and Instructor Antoinette S. Lymus of the Psychology Department participated in the **Fourth Annual Conference on Theories of Learning: Teaching for Understanding and Creativity** (November 9-11, 1994), sponsored by the School of Education at the State University of New York at New Paltz.

Instructor Lymus co-lead a workshop entitled, **Implementing Student-Centered Pedagogy Using Strategies for Teaching Adult Non-Traditional and Culturally Diverse Individuals**. The goal of the workshop was to assist educators in developing effective teaching and evaluation techniques in an interactive setting.

Assistant Professor Jules Heyman and Instructor Lymus delivered papers at the session, **Curriculum: Should it Come to Students or Should Students Come to It?** Ways of serving and educating the increasing numbers of non-traditional and minority students currently enrolling in higher education without lowering standards and while minimizing attrition rates were discussed.

A reading of the one act play of Howard Pfanzer, Lecturer of Communications, was performed on January 17th, as part of the *New Play Reading Series*, curated by Bru Dye at Dixon Place in Manhattan.

Alan Marlis, Instructor of English, has contributed essays to the catalogs accompanying the art exhibits, *Screen Against the Sky*, mounted at the Guggenheim Museum and at the George Pompidou Center in Paris, France.

Richard Green, Instructor, of Communications, presented the *Concierto LatinoAmericano* at the Mannes

College of Music on Saturday, January 21st. The concert featured the Academic Wind Octet of Caracas and the Americas Vocal Ensemble. A second concert was hosted by the First Bank of the Americas at the Americas Society on Sunday, January 22nd. Among the works performed was the New York premiere of Cesar Vuksic's *La Muralla* for choir, wind octet and piano, accompanied by a poem by Nicolas Guillon.

## Main Center Women's Building

by Shaindy Kurzmann

The Main Center Women's Building Library recently hosted a luncheon for Mrs. Ethel Berman and her family in honor of her very generous donation of more than one hundred fifty items from her late husband's collection of Judaica and Hebraica. We obtained this exciting collection through the good offices of Mrs. Chaya Drillman, Chief Librarian.

Included in this donation are rare two-hundred-year old manuscripts from North Africa, Bibles and prayer-books from various countries in Hebrew, English, German, and Latin, recent art books, and travelogues from the nineteenth century. Also featured in the display cases located in the Reading Room are twenty *Haggadot*, several of them facsimiles of illuminated manuscripts.

Present at the luncheon were Mrs. Ethel Berman, her son, Mr. Paul Berman, and his children. Representing Touro, in addition to the library staff, were our new Library Director, Dr. Jacqueline A. Maxin, and Dr. Michael Shmidman, Dean of the Graduate School of Jewish Studies. Dr. Shmidman spoke most eloquently about the importance and value of this new collection to the entire Touro "family".

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## New Collections

by Shaindy Kurzmann

The Libraries of Touro College will soon receive an eclectic collection encompassing Hebraica and Judaica of the 1930's through the 1980's, from the Blumrosen family. Rabbi Dr. Solomon Ryback was instrumental in arranging this bequest, which reflects the interests of Mr. and Mrs. Blumrosen.

The Blumrosens started their collection in Jerusalem in 1930, and continued amassing books on Jewish topics when they moved to Passaic, New Jersey in 1940. We anticipate receiving these five hundred fifty volumes in the near future.



## What Employers Expect of College Graduates: International Knowledge and Second Language Skills. An Education Research Report

*Continued from Page 2*

other than English for their employees? These questions have been explored only occasionally (Hayden and Koeplin 1980; Inman 1980; Fixman 1990; Lambert 1990), and never with large samples of employers...

To begin answering these questions in the last years of the 20th century, the Office of Research designed and commissioned an in-depth case study of eight major U.S.-based international corporations employing over 400,000 people worldwide (100,000 outside the United States...

The eight corporations in our case study were selected to reflect diverse industries: commercial banking, investment banking, electronics manufacturing, aircraft manufacturing, petroleum and petrochemicals production, agriculture and agricultural commodities, personal products manufacturing, and telecommunications. The individuals interviewed at the corporations held titles such as director of human resources, director of international personnel, or chief college recruiting officer. Individuals in these positions tend to know more about what really happens in recruitment, training, and utilization of employees than those in more senior managerial roles.

☛ **Conclusions:** The following conclusions from this study should be regarded as hypotheses since the sample of employers was small. The findings represent the state of recruitment and utilization at only these eight firms and cannot be generalized to U.S. private sector employers as a whole.

☛ **Expectations for recent college graduates differ significantly by industry, corporate culture, and the nature of the entry-level job.** Banking and telecommunications firms were more likely than others to expect recent college graduates to have a good understanding of international affairs. Those in agriculture and investment banking were most responsive to prospective employees with skills in languages other than English. With the exception of one firm that has adopted a "global perspective" for all its employees, recruitment of engineers

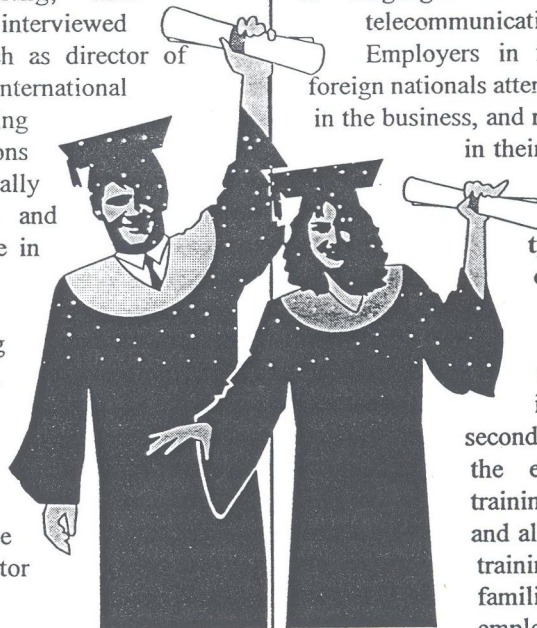
and technical workers emphasizes neither international knowledge nor bilingualism.

☛ **Claims made by prospective employees about their international knowledge or skill in a language other than English are not usually validated in the recruitment process.** Only three of the eight firms required prospective employees who claimed skill in a language other than English to conduct some of their interviews in that language. Only one firm claimed to read college transcripts line-by-line to determine the nature and extent of an applicant's training in international matters.

☛ **Newly hired U.S. college graduates are not typically involved in international operations or accounts for several years after joining a firm.** This finding is true even of those employees in sales operations, where the use of languages is most frequently required. The telecommunications firm was an exception to this rule. Employers in financial services prefer recruiting foreign nationals attending U.S. universities, training them in the business, and returning them to corporate divisions in their home countries...

☛ **While bilingualism is not typically stressed in hiring, U.S. corporations are beginning to value second language proficiency more highly.** Seven of the eight firms maintain personnel data bases that include information about employees' second language skills and training. Five of the eight subsidize foreign language training for any employee who requests it, and all eight provide language and culture training to U.S. citizens (and their families) assigned overseas. How well employees learn second languages in these programs is not well documented; the documentation most often consists of informal assessments provided to supervisors by language instructors...

☛ **Recent emphasis on multiculturalism and diversity in college curricula and cultural activities is seen as positive preparation for work in an economy without borders.** Cultural sensitivity and a demonstrable ability to act differently in different countries are qualities that employers are recognizing as extremely valuable in their international -





as well as domestic - operations. They need and want employees who can do it, not merely talk about it. At the same time, though, these aspects of undergraduate education are regarded as secondary to the technical knowledge necessary to perform in specific corporate roles (e.g., engineer, account manager, computer systems manager).

☛ **Message to Students and Colleges:** The eight employers may not be representative, but enough of them urged students to acquire second language skills, particularly in less-commonly-taught languages of Russian, Chinese, and

Japanese, to warrant notice. Students should also seek multicultural knowledge and experiences; they will be more productive workers as a result.

As for college curriculum, the most notable view is that international study should not be considered a separate specialization as much as a component of academic and occupational training programs. "Internationalizing the curriculum," a rallying cry of campus and organization leaders fully invested in realizing the vision of the 1979 President's Commission, may have much to recommend it in the global economy.



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## WORD PUZZLE

by Elaine Braithwaite

The following twenty-five library-related words are found in this puzzle. Hint: search backwards and diagonally, too!

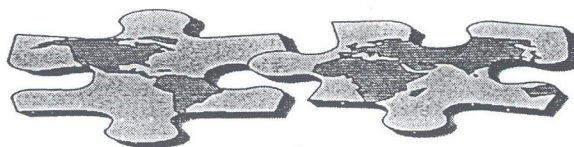
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multimedia  
encyclopedia  
bibliography



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E	R	A	I	M	L	E	D	E	P	U	L
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I	I	M	I	T	A	N	L	I	E	D	D
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U	L	M	E	O	R	M	H	T	A	N	D
M	N	R	Y	O	X	H	P	P	Y	S	A
Y	W	O	R	K	S	T	A	T	I	O	N
B	I	B	L	I	O	G	R	A	P	H	Y



## DIRECTORY OF LIBRARIES (\* denotes *PowerPages* and *Books In Print PLUS*)

### \*Main Campus-Midtown

27-33 West 23rd Street  
New York, NY 10010  
tel 212-463-0400, x 321  
fax 212-627-9144  
Idelle Rudman  
rudmani@tact.touro.edu  
9am-8pm M-Th  
9am-2pm F

### Main Campus Women's Building

160 Lexington Avenue  
New York, NY 10016  
tel 212-213-2230, x 119  
fax 212-683-3281  
Shaindy Kurzmänn  
kurzs@tact.touro.edu  
9:30am-6pm M-Th  
10am-2pm F

### Main Campus Harlem

240 East 123rd Street  
New York, NY 10035  
tel 212-722-1575, x 325  
fax 212-348-6971  
Timothy V. Johnson  
timothyj@tact.touro.edu  
11am-4pm Su  
9am-9pm M-Th  
9am-2pm F

### Midwood Facility

Avenue J & East 17th Street  
Brooklyn, NY 11230  
tel 718-265-7800, x 226  
fax 718-253-9455  
Chaya Drillman  
chayad@tact.touro.edu  
10am-3pm Su  
9:30am-9:30pm M-Th

### Avenue D Facility

36 Avenue D  
New York, NY 10002  
tel 212-674-1039  
fax 212-387-8876  
Gina Edwards  
9am-5:30pm M,W-Th  
10am-6pm Tu  
9am-3pm F

### \*Kings Highway Computer Center Facility

1103 Kings Highway  
Brooklyn, NY 11229  
tel 718-336-6471  
fax 718-336-7001  
Bashe Simon  
simonb@tact.touro.edu  
9am-5pm Su  
9am-4:30,5-9pm M-Th

### \*Brighton Beach Main Facility

532 Neptune Avenue  
Brooklyn, NY 11224  
tel 718-265-0248, x 7  
fax 718-265-6413  
Suzanne Burach  
burachs@tact.touro.edu  
10am - 4pm Su  
10am - 8pm M-Th  
10am - 2pm F

### \*Bensonhurst Main Facility

7914 Bay Parkway  
Brooklyn, NY 11214  
tel 718-236-1538  
fax 718-256-2603  
Tobi K. Adler  
adlert@tact.touro.edu  
10am-3pm Su

10am-4,5-9pm M-Th  
10am-1pm F

### \*Sunset Park Facility

475 53rd Street  
Brooklyn, NY 11220  
tel 718-238-9395  
fax 718-567-9166  
Elaine Braithwaite  
elaine@tact.touro.edu  
9am-9pm M,W  
9am-5pm Tu,Th  
9am-2pm F

### Boro Park Main Facility

1270 47th Street  
Brooklyn, NY 11219  
tel 718-871-6187  
fax 718-871-6187  
Roberta Standish  
roberts@tact.touro.edu  
10am-2,5-9pm M,Th  
10am-12pm Tu  
9am-12pm F

### \*Flushing Facility

133-35 Roosevelt Ave.  
Flushing, NY 11354  
tel 718-353-6400, x 33  
fax 718-353-8952  
Jerome Goldstein  
goldstj@tact.touro.edu  
10am-8pm M-Th  
10am-2pm F

### \*Forest Hills Facility

71-02 113th Street  
Forest Hills, NY 11375  
tel 718-261-8783  
fax 718-520-8170  
Rachel Shulman

shulmanr@tact.touro.edu  
9am-8pm M,W-Th  
9am-4pm Tu  
9am-11am F

### SLE 15th Ave Facility

15th Avenue  
Brooklyn, NY 11219  
tel 718-851-1134  
6pm-10pm M-Th

### SLE Williamsburg Facility

25 Heyward Street  
Brooklyn, NY 11211  
tel 718-596-9074  
fax 718-596-9472  
7pm-10pm M

### SLE Rockland County Facility

410A Route 59  
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tel 914-356-0149  
fax 914-356-3819  
Sharon Gongola  
9am-1pm Su  
9am-4pm M-Th  
7pm-10pm Tu-W

### School of Health Sciences Dix Hills

135 Carman Road,  
Building 10  
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516-673-3432  
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